

# vis|ability Link

Intelligent Automation  
for your Common  
Operating Picture

“Give me vis|ability into all public cameras around my location ”

on my most critical network issues  
on that accident just reported on Waze  
into our virtual video wall content  
around current users logged in

## Secure, Flexible, Intelligent Automation

Link is the component in vis|ability that connects users' applications, data sources, and devices into an automated, highly responsive common operating picture. Link surfaces a view of the most relevant content when prompted by applications or users, which can be shared securely across the command center, breakout rooms, field teams, and even external agencies. The result: seamless, real-time situational awareness, and a more unified response.

Adding Link to the vis|ability platform enables intelligent management and presentation of critical operational content—whether it is the right set of camera views to understand an unfolding security crisis or a set of well-chosen dashboards, or the reorganization of incident data for specific audiences, Link delivers the tools, performance and flexibility to enhance your operational efficiency.

# ! Create Flows for Nearly Any Use Case



Link empowers **vis|ability** users to create dynamic automation flows that support virtually any operational, analytical, or visualization-driven scenario. Whether orchestrating incident response workflows, aggregating real-time data feeds, or triggering complex visual changes based on third-party events, Link provides the scaffolding to model these tasks with precision.

Link's broad connector ecosystem allows users to tailor flows that span mission-critical domains, ensuring relevance and responsiveness across use cases, without reinventing the wheel.

Give me vis|ability on the wrong-way driver on I-95 South.



## Key Benefits

-  **No Code / Low Code**  
 With a visual, drag-and-drop interface and intuitive flow designer, Link enables users of all technical levels to build sophisticated automations, all without writing a single line of code. Domain experts, operators, and analysts alike can participate in workflow design, bridging the gap between business logic and technical execution. For advanced users, scripting and conditional controls remain available under the hood, offering the best of both worlds—no-code simplicity and low-code extensibility within the same unified environment.
-  **Flexible Logic**  
Link supports rich conditional logic, branching, looping, and event-driven triggers, giving users the flexibility to model real-world decision processes with clarity and control. From simple IF/THEN constructs to nested sequences involving multiple systems and data conditions, flows can evolve in complexity as needs scale. Built-in support for error handling, fallback branches, and asynchronous processing ensures workflows remain resilient, even in distributed, multi-system environments typical of vis|ability deployments.
-  **Testability / Observability**  
 Every flow in Link is designed with transparency in mind. Users can inspect individual executions, step through logic paths, and view historical runs with full input/output traces. Integrated logging, debug mode, and replay features make it easy to test new flows before deployment, while real-time telemetry and execution metrics support ongoing observability. This commitment to visibility ensures that automation remains trustworthy, auditable, and ready for refinement, without guesswork or downtime.

# Secure, Flexible, Intelligent Automation

Link offers a significant catalog of existing integrations, making it possible to create complete workflows using your existing IT and operational infrastructure, with native, high-quality integrations. Deliver real value without requiring investment in custom programming, specialized arrangements with third-party developers, or engaging costly consulting resources.

Link provides built-in tools that make it easy to rapidly create and deploy novel workflows as well.

REST API endpoints, webhooks, and secure data communications protocols—such as SSL—are readily available, offering ample opportunity to extend the platform’s reach and utility. Other available triggers include MQTT, email, a scheduler, and a built-in chat function to control visibility with Natural speech. These capabilities empower users to connect virtually any system, broadening the scope and effectiveness of Link within the visibility ecosystem.

splunk >

servicenow ▾

waze

omnilert.

Grafana

fusus

Q-SYS

flock safety

OpenWeather

Display the most relevant dashboards when a critical event is detected.

Azure OpenAI

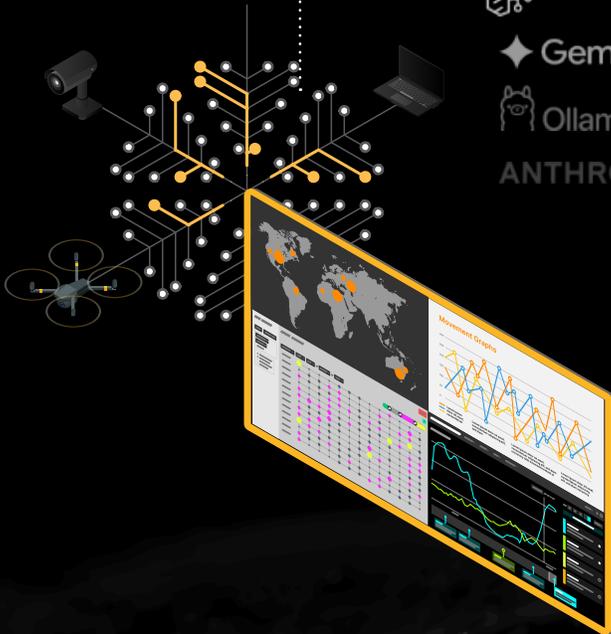
OpenAI ▾

Amazon Bedrock

Gemini

Ollama

ANTHROPIC



## Integrated AI Tools

Link provides seamless access to your preferred AI tools, enabling powerful capabilities, such as natural language processing, by supporting interactive chatbots, audio command interfaces, and more. These tools can intelligently gather contextually relevant data, transform diverse inputs into structured insights, and organize information into a coherent, actionable whole.

Organizations retain full control over their AI

configurations, with the ability to specify vendor, model version, and deployment type, whether using public or private LLMs. This flexibility ensures that AI-powered automation within Link aligns with your organization’s data governance, security standards, and operational policies.

By offering choice and transparency, Link empowers users to trust AI-enhanced results while accelerating decision-making across the visibility platform.

## Leverage the Value of the vis|ability Platform

Link, tightly integrated with the vis|ability platform, offers flexible tools to automate incident notifications and orchestrate the delivery of relevant content across all presentation layers. Whether displaying content on video walls, directing alerts and visuals to users

via the vis|ability **Desktop Client** and **Spaces**, or publishing to external stakeholders through the **Web Portal**, Link ensures that the right information reaches the right audience — quickly, clearly, and consistently.



## Community and Sharing

Link includes secure, privacy-conscious tools for sharing flows—empowering organizations to collaborate internally and across industries without compromising sensitive data. Together, Link and Activu foster a culture of continuous improvement, enabling users to discover new use cases, optimize existing workflows, and draw insights from peer organizations across diverse vertical markets.

With an expanding library of templated flows curated by Activu and ongoing engagement through the vis|ability **User Group**, Link users never start from scratch and always have expert guidance within reach.

For teams seeking a more hands-off approach, Activu’s professional services are available to deliver solutions tailored to your specific operational requirements.

## Ordering, Availability, and Deployment

Beginning with vis|ability version 6.7.5, Link is available as an upgrade to the latest generation of automation capabilities. Existing Link licensees using versions prior to 6.7.5 are not required to upgrade; however, the enhanced features and improvements introduced in version 6.7.5 and beyond will only be available with an upgraded license.

Link is delivered in two components: a core service installed alongside the vis|ability **System Manager**, and a cloud-hosted Link service component, provisioned and supported by Activu. The **Cloud Service** is securely accessible from any authorized system via web browser. For organizations requiring a fully self-contained deployment, on-premise installation options are also available.

\*Pricing available upon request.